



FEATHERTOP  
WINES

## S U M M I T C R U

We began our Wine Club in 2005 as a way for both Janelle and I to enjoy our wines with friends and family and providing our advocates with a great opportunity to receive wines at heavily reduced price. Today, with a strong club of friends and family enjoying our seasonal cases four times a year for less than wholesale prices, we feel we are definitely achieving our goal!

Three years on since our Wine Club launch, we are proud to announce the name of our Wine Club – Summit Cru. Summit Cru carries genuine meaning for us - Summit referring to the pinnacle of Mount Feathertop and the quintessence of our wines, and Cru “the best of the vintage”. It also carries a double meaning, as in crew, drawing on my rowing history.

Our Wine Club remains a growing area of our business and we are increasingly receiving positive feedback. We love to exceed our member's expectations by blending a number of Summit Cru wines for our members to enjoy. To date these have included Tempranillo, Sangiovese, Traminer and Durif just to name a few.

Not only does membership of our Summit Cru allow you to enjoy beautiful wines but it supports our family owned and operated business in North East Victoria and gives me a chance to extend my repertoire. Our appreciation for our loyal members who have stuck with us through fluctuating times is expressed by providing premium quality wines at an affordable price with the customer service you would expect from a boutique family winery.

If you have ever thought about joining our Summit Cru but don't know where to start, fill in the form on the back and return it to us via our reply post (The form is also on line at [www.boynton.com.au](http://www.boynton.com.au) so forward it onto friends). We would be more than happy to answer any of your questions as we would love you to join our Summit Cru.

The Summit Cru has all the benefits of:

- No joining fee
- No exit fees
- No minimum membership time
- No delivery charge within Australia
- Delivery to your door each quarter at less than wholesale price
- A selection of mixed (red and white), white only or red only wines. (Each case varies with our new releases, in the Summit Cru packs we aim to include in the mixed red and white case at least 4 different varieties per quarter)

From Janelle and I, thank you for being a valued customer of Feathertop – hopefully now Summit Cru, and we look forward to continuing to share and enjoy great wines with you.

Kind regards,

Kel Boynton



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*Summit Cru Form*

Please return to Boynton's Feathertop Winery  
Reply Paid 296, Bright, Vic 3741

Title \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Delivery Address (if different from above)

\_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Special Delivery Instructions

\_\_\_\_\_

Ph: (H) \_\_\_\_\_

Ph: (W) \_\_\_\_\_

Ph: (M) \_\_\_\_\_

Email \_\_\_\_\_

*Preferred selection (please tick one)*

- Summit Cru Dozen
- Straight Wine Club Reds
- Straight Wine Club Whites

Visa  MasterCard  Amex \*

Credit Card Number:

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Security Pin

(3 digit number printed next to signature on the back of the card)

\* 3% Surcharge applicable to Amex transactions

Expiry Date

Signature

\_\_\_\_\_

I hereby authorize Boyntons Australia Pty Ltd ABN 89 094 068 318 to enroll me in the Boyntons wine club and debit my card nominated above and any card issued to me in renewal or replacement of this card with the cost of the club. I understand that I will automatically receive these quarterly selections and my membership will be renewed annually automatically until I cancel my membership in writing at anytime without penalty. I am 18 years or older.

Signature

Date

\_\_\_\_\_



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